



Take the pressure off your next applicant with hypertension.

At Banner Life Insurance Company and William Penn Life Insurance Company of New York, you'll find them competitive on cases for applicants with well controlled high blood pressure. Best underwriting class is available whether treated by medication or not. Standard readings cannot exceed 156/94 in the past two years; standard plus, 152/92; preferred, 146/90 and preferred plus, 136/86. That may be a real advantage for prospects whose blood pressure rises with the cost of life insurance. We want your business, so take the pressure off your next applicant.

Banner Life Insurance Company, Rockville, MD. Policy form RT-97. William Penn Life Insurance Company of New York, Garden City, NY. Policy form T-RC-IP/97. William Penn is domiciled and licensed to do business in New York state; Banner does not solicit business there. Rates as of 6.03.09. State variations apply. For agent/broker audiences only. Not for public distribution. LAA 1509 09-130

